

# NICKOLAS ANDREWS

WWW.LINKEDIN.COM/IN/NICKOLASANDREWS

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Murfreesboro, TN

901-336-5489

Senior Interactive Media student. I am very passionate about content creation, and design, code, write, and brainstorm marketing solutions for clients. Up to date with current media events and always thinking of new ideas to help market or promote a business.

## SKILLS

- Communication
- Organized
- Writing
- Microsoft Office/Google Workspace
- Content Creation
- SEO
- Unreal Engine
- Digital Marketing
- Adobe

## EDUCATION

### Bachelor of Science in Media and Entertainment

May 2026

Middle Tennessee State University

Murfreesboro, TN

Interactive Media Concentration with Minor in Mass Communication

## INTERNSHIP EXPERIENCE

### Marketing Intern

May 2025 – July 2025

Boro Business Lab

- Assisted with Google Ads performance reporting and tracking key metrics
- Enhanced client visibility through local SEO and directory citations
- Contributed creatively to social media content development
- Supported internal marketing efforts and client communication

## WORK EXPERIENCE

### Retail Associate

Sep 2025 – Present

RaceTrac

Murfreesboro, TN

- Delivered outstanding customer service in a fast-paced environment, maintaining satisfaction and loyalty among diverse guests
- Strengthened communication and problem-solving skills applicable to marketing, research, and creative industries

### Package Handler

Jan 2024 – Sep 2025

FedEx

Murfreesboro/Lebanon, TN

- Consistently achieve daily performance targets
- Move packages of all sizes by hand or teamwork

### Footwear Associate

May 2022 – Dec 2023

Dick's Sporting Goods

Memphis/Murfreesboro, TN

- Utilized persuasive selling techniques to maximize sales volume for each transaction
- Efficiently handled customer complaints and communicated resolutions effectively

### Retail Associate

Sep 2019 – Feb 2022

CVS Pharmacy

Memphis, TN

- Updated product information on POS systems accurately according to latest changes in pricing or availability
- Provided excellent customer service and support to customers in a fast-paced retail environment

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## ACTIVITIES

- |  |                         |
|--|-------------------------|
| • <b>Treasurer, Collegiate 100 of MTSU</b> | February 2025 - Present |
| • <b>Secretary, Black Student Union</b>    | May 2023 – May 2024     |
| • <b>Chapter Member, FCCLA</b>             | August 2016 – May 2022  |

## VOLUNTEER WORK

- |  |           |
|--|-----------|
| • Boys and Girls Club, Murfreesboro, TN                                  | 2025      |
| - Mentored young children to prepare them for middle and high school     |           |
| • 100 Kings Mentoring, Belmont University                                | 2025      |
| - Mentored and helped 7 <sup>th</sup> graders create project for Nissan  |           |
| • MTSU Emerging Leaders Academy, Oakland Middle School, Murfreesboro, TN | 2025      |
| - Mentored 7 <sup>th</sup> graders with bright futures                   |           |
| • Black Student Union Organization Work, MTSU                            |           |
| - Campus Cleanup w/ Collegiate 100                                       |           |
| - Donated to MTSU Food Pantry  | 2022-2024 |
| • Feed My Starving Children, Nashville, TN                               |           |
| - Helped pack and seal food (rice) for unfortunate families              | 2023      |